LOGICAL FRAMEWORK – Baselines, Targets and Monitoring Indicators

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Baseline

• Description of the **situation now** or the business-as-usual situation in the **absence of the project Activity**

• The baseline is used to **justify why the proposed Activity is needed**.

• If needed, rephrase activity to justify it better against the baseline. Think about **what gap it would fulfill** and what **barriers it would overcome**?

• For a real project proposal, it is desirable to **provide evidence**, i.e. statistic data and references
• **Quantitative or measurable targets** are the strongest

• Think in terms of **effects, impacts and aspired changes** as result of the Activity that would contribute to the achievement of the project Outcome
Indicators

• Indicators must be **realistic** and deliver **quantifiable** data

• They **measure progress towards achieving** the **target** for a specific activity